JAMES C. WETHERBE
Popular Presentations

•Time and Technology: Competing for Customers in the Future
•Achieving the Networked, High Performance, Information-Based Organization
•Implementation: Overcoming Resistance to Change
•Executive Information Requirements: Getting it Right the First Time
•Achieving Peak Performance through Mass Customization of Rewards
•Achieving High Performance Teams
•Customer Services & Product Innovation: Achieving High Touch through High Tech
•Rewiring Leadership from Patriarchy to Partnership: Leadership in the Knowledge Economy
•Towards Dynamic Strategies & Business Models
•Managing in the Information Society
•Increasing Knowledge Worker Productivity: Challenge of the 21st Century
•How to be a Master Communicator: Communicate, Don't Irritate
•Political Effectiveness Through Effective Communication
•The Single Most Important Thing You Can Do To Improve Your Communication
•Increasing Quality and Productivity through Information Systems
•Strategy and Technology
•Achieving Cycle Time Reduction: You Can Have Your Cake and Eat It Too
•Competing with Computing
•Competing in Time - How to Reduce Cycle Time, Cut Costs, and Improve Quality
•Zero Time: Speed Can Kill Your Competition
•Developing a Long-Range Information Architecture
•Enterprise-Wide Information Management: Making Sure the Left Hand Knows What the Right Hand is Doing
•Motivating the IT Professional
•Reshaping Systems Development: Best Practices Make Perfect